



Dear. Sir/Madam

## Reggae Sunsplash July 27-28, 2024 Vancouver Art Gallery Sponsorship Package

### Event Overview:

Reggae Sunsplash is arriving to Vancouver, bringing the vibrant rhythms and positive vibes of reggae music to the heart of the city. Our free outdoor event, hosted at the iconic Vancouver Art Gallery, promises an unforgettable experience for attendees on July 27 & July 28, 2024. With a lineup of renowned reggae artists, mouthwatering food vendors, and a lively atmosphere, Reggae Sunsplash celebrates the spirit of unity, love, and cultural diversity.

### Why Sponsor Reggae Sunsplash?

#### Visibility:

Align your brand with one of Vancouver's most anticipated cultural events, gaining exposure to a diverse audience.

**Community Engagement:** Support a celebration that brings people together, fostering a sense of community and inclusivity.

**Brand Affiliation:** Associate your brand with the positive, uplifting vibes of reggae music, enhancing brand perception and affinity.

#### Customization Options:

We understand that every sponsor has unique goals and preferences. We're open to tailoring sponsorship packages to better suit your brand's needs. Whether it's custom activations, additional branding opportunities, or exclusive perks, let's collaborate to create a sponsorship package that maximizes your brand's impact at Reggae Sunsplash.

#### Contact Us:

For more information about sponsorship opportunities or to discuss custom packages, please contact Harman Dhillon at 604-351-6808 or email us at [affronationcanada@gmail.com](mailto:affronationcanada@gmail.com).

Join us in spreading the positive vibrations of reggae music while showcasing your brand to a diverse and engaged audience at Reggae Sunsplash Vancouver Art Gallery 2024!

*Victor E. Obasi*

**Victor E. Obasi**

General Manager



604-351-6808  
778-707-2433



[affronation@gmail.com](mailto:affronation@gmail.com)  
[www.afro-nation.ca](http://www.afro-nation.ca)



13550 106th Ave., Surrey, BC,  
Canada V3T 2C5



# EVENT SPONSORSHIP FORM

## EVENT INFORMATION

Event Name: **VANCOUVER REGGAE SUNSPLASH 2024** Date of Event: **JULY 27-28, 2024** Time of Event: **10AM-10PM**

Location/Venue: **VANCOUVER ART GALLERY 750 HORNBY ST. VANCOUVER B.C. V6Z 2H7**

Event Description:

*For the first time Reggae Sunsplash is arriving to Vancouver, bringing the vibrant rhythms and positive vibes of reggae music to the heart of the city. Our free outdoor all ages event, hosted at the iconic Vancouver Art Gallery, promises an unforgettable experience for attendees on July 27 & July 28, 2024. With a lineup of renowned reggae artists, mouthwatering food vendors, and a lively atmosphere, Reggae Sunsplash celebrates the spirit of unity, love, and cultural diversity.*

## SPONSORSHIP LEVELS

Please select the sponsorship level you are interested in:

- Platinum Sponsorship - \$10,000
- Gold Sponsorship - \$5,000
- Silver Sponsorship - \$2,500
- Bronze Sponsorship - \$1,000
- Custom Sponsorship - \$\_\_\_\_\_ (Please specify amount and benefits)

## SPONSOR/ORGANIZATION INFORMATION

Company/Organization Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Position/Title: \_\_\_\_\_ Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

## BENEFITS OF SPONSORSHIP

Please select the benefits you would like to receive based on your sponsorship level:

- Logo placement on event materials
- Verbal acknowledgment during event
- Booth/exhibition space at event venue
- Social media promotion
- Customized benefits (Please specify): \_\_\_\_\_

## PAYMENT INFORMATION

Total Sponsorship Amount: \$\_\_\_\_\_

Payment Method  Credit Card (Please provide card details below)  PayPal  Bank Transfer

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

CVV/CVC: \_\_\_\_\_

## ADDITIONAL COMMENTS/REQUESTS

\_\_\_\_\_

## TERMS AND CONDITIONS

By submitting this form, I agree to the terms and conditions outlined in the sponsorship agreement. I understand that sponsorship amounts are non-refundable.

\_\_\_\_\_  
Signature

Date: \_\_\_\_\_

Terms and conditions letter for sponsoring Reggae Sunsplash:

Business Name:

Address:

City/Province:

Email:

Phone:

Date:

Name:



Dear Victor E. Obosi

RE: Sponsorship Agreement for Reggae Sunsplash

We are pleased to confirm our commitment to sponsor Reggae Sunsplash, taking place on July 27 & July 28, 2024, at the Vancouver Art Gallery. This letter outlines the terms and conditions of our sponsorship agreement.

Sponsorship Package: [.....] agrees to sponsor Reggae Sunsplash at the designated sponsorship level, as outlined in the sponsorship package provided by the event organizer. This includes the benefits and privileges associated with the selected sponsorship tier.

Payment: [.....] agrees to remit the sponsorship fee of [Amount] by [Payment Due Date]. Payment should be made via [Payment Method], as specified by the event organizer. Failure to make payment by the due date may result in the forfeiture of sponsorship benefits.

Promotional Materials: [.....] will provide the necessary promotional materials, including logos, branding assets, and advertisements, to be featured in Reggae Sunsplash marketing materials. These materials must be submitted to the event organizer by [Submission Deadline] in the required format and specifications.

Event Participation: [.....] agrees to actively participate in Reggae Sunsplash by setting up a sponsor booth or activation space, as outlined in the sponsorship package. [Your Company Name] will ensure that its representatives are present at the event to engage with attendees and promote its products or services in a professional manner.

Indemnification: [.....] agrees to indemnify and hold harmless the event organizer, its officers, employees, and agents from and against any claims, damages, liabilities, costs, and expenses arising out of or related to [Your Company Name]'s sponsorship of Reggae Sunsplash.

Termination: Either party may terminate this sponsorship agreement upon written notice if the other party materially breaches any provision of the agreement. In the event of termination, [.....] will forfeit any sponsorship fees already paid.

Governing Law: This agreement shall be governed by and construed in accordance with the laws of British Columbia. Any disputes arising out of or related to this agreement shall be resolved through arbitration in British Columbia.

Please indicate your acceptance of these terms and conditions by signing and returning a copy of this letter. We look forward to a successful partnership and a memorable event.

Sincerely,

Name:

Title:

Company Name:

Accepted and Agreed:

Date: \_\_\_\_\_



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